

Pages

Blog

SPACE SHORTCUTS

How-To Articles

CHILD PAGES

Pages

Technical Requirements for New ...

+ Create child page

Space tools <<

Pages

Edit Save for later Watch Share

Technical Requirements for New Gift Assets

Created by Sue Anna Joe, last modified on Oct 23, 2019

- File sizes
- File names
- Optimizing images

File sizes

Each new gift must be exported as the following sizes:

- 32x32
- 50x50
- 64x64
- 65x65 (This is used in the Admin gifts section. We should look into changing this so it uses the 64x64.)
- 128x128
- 256x256

Side note: These sizes are based on the Gift Optimizations (m6600) requirements which is out to 100% in production. You might see gift sizes in the Zephyr repository not listed here, but those were for the legacy gifts experience.

For reference, below is a breakdown of where the gift sizes show up:

- Web:
 - 128x128: Gift store popup (rendered as 61x62)
 - 128x128: Gift panel (formerly known as "shelf") on profile
 - 128x128: Online chat/offline messaging
 - 256x256: Chat Any Time (rendered as 114x114)
- Touch
 - 50x50: Gift store popover and gift panel (formerly known as "shelf") on profile in non-iPhone 1x/low-resolution DPI devices
 - 64x64: Gift panel on profile (rendered as 50x50)
 - 64x64: Gift store popover
 - 128x128: Chat Any Time (rendered as 90x90)
- Admin
 - 32x32: A user's view (Look under Messages. Rendered as 34x34)
 - 65x65: <https://admin909.dev.zoosk.com/giftmanager.php?action=viewwall&from=gift-n>

File names

The file name for each exported asset must follow a specified format:

gift_<ID number>_<width>x<height>

The product manager will provide the ID numbers. As of 1/31/16 the file extension is .png; however, we might use animated gifs in the future. The following is a list of expected file names:

- gift_<ID number>_32x32
- gift_<ID number>_sm (This is the 50x50 version used in touch. See above for details.)
- gift_<ID number>_64x64
- gift_<ID number> (This is the 65x65 version used in Admin Gifts. It does not have the dimensions in the file name.)
- gift_<ID number>_128x128
- gift_<ID number>_256x256

Optimizing images

Before uploading your images to g.zoosk.com, each image must be optimized to reduce file size. We recommend TinyPNG. Optimization is required for approval of your Github pull request.

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gifts

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