

New Profile versions

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FYI, CSS namespacing is "profile-v3" for all phases of New Profile since we already have "profile-v2" for the profile version before these.

New Profile Phase 1

Spec	New Profile on Touch - Phase 1		
Missions	m8304		
Rollout	As of 4/13/2018, this version is out to 50%. <div style="border: 1px solid orange; padding: 5px; margin-top: 10px;">This will be the control group when we deploy New Profile Cards.</div>		
Highlights	<ul style="list-style-type: none"> Updated interaction bar which includes: <ul style="list-style-type: none"> username age location like/smile buttons message input inbound greeting request panel Uses horizontal scrolling in Search Vertical scrolling to see more profile details Left/right card peeking 		

New Profile Phase 2

Spec	New Profile on Touch - Phase 2		
Missions	m7200		
Rollout	As of 4/18/2018, this version was replaced by New Profile Cards.		
Highlights	<ul style="list-style-type: none"> Uses same interaction bar as New Profile Phase 1 Vertical profile-to-profile scrolling Three sections within each profile; horizontal scrolling required to see the second and third sections: <ul style="list-style-type: none"> Gallery - other photos About <ul style="list-style-type: none"> basics verified accounts a button to see more Interests <ul style="list-style-type: none"> categories such as movies, books, etc. with thumbnails of specific works that the user likes a button to see more Tapping into About and Interests will show a full version of each Full-screen experience (no left/right peeking; UI goes to the edges of the screen) for each of the above sections Two-part Search swipe FTUE Each profile has its own subnav (Gallery, About, Interests) 		

New Profile Cards

Spec	New Profile Cards			
Missions	m7200			
Rollout	As of 4/18/2018, this version is out to 50%. <div style="border: 1px solid orange; padding: 5px; margin-top: 10px;">When deployed, this will be the experiment to be tested against New Profile Phase 1.</div>			
Highlights	<ul style="list-style-type: none"> Updated interaction bar: <ul style="list-style-type: none"> We only show the like/smile buttons on profiles where the logged in user has no message history whatsoever Message bar (gift button, message input, and optional Quick Hellos) appear after you like or smile New inbound greeting design Top/bottom profile peeking Each profile will have a left/right buffer from the screen's edges No Search swipe FTUEs Tapping into the full version of About and Interests will show a full-screen experience 			



Comparison Table

	Horizontal profile-to-profile scrolling	Vertical profile-to-profile scrolling	Horizontal in-profile scrolling (for Gallery, About, Interests)	Horizontal profile peeking	Vertical profile peeking	Full-screen experience all the time	Robust interaction bar	Simplified interaction bar	Profile subnav	Search swipe FTUEs
New Profile Phase 1	✓			✓			✓			✓ (moving hand)
New Profile Phase 2		✓	✓			✓	✓		✓	✓ (2-part swipe demo)
New Profile Cards		✓	✓		✓			✓	✓	

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